

2024 Government of B.C.

Cell Phone Restrictions In Schools Marketing Toolkit



Posters

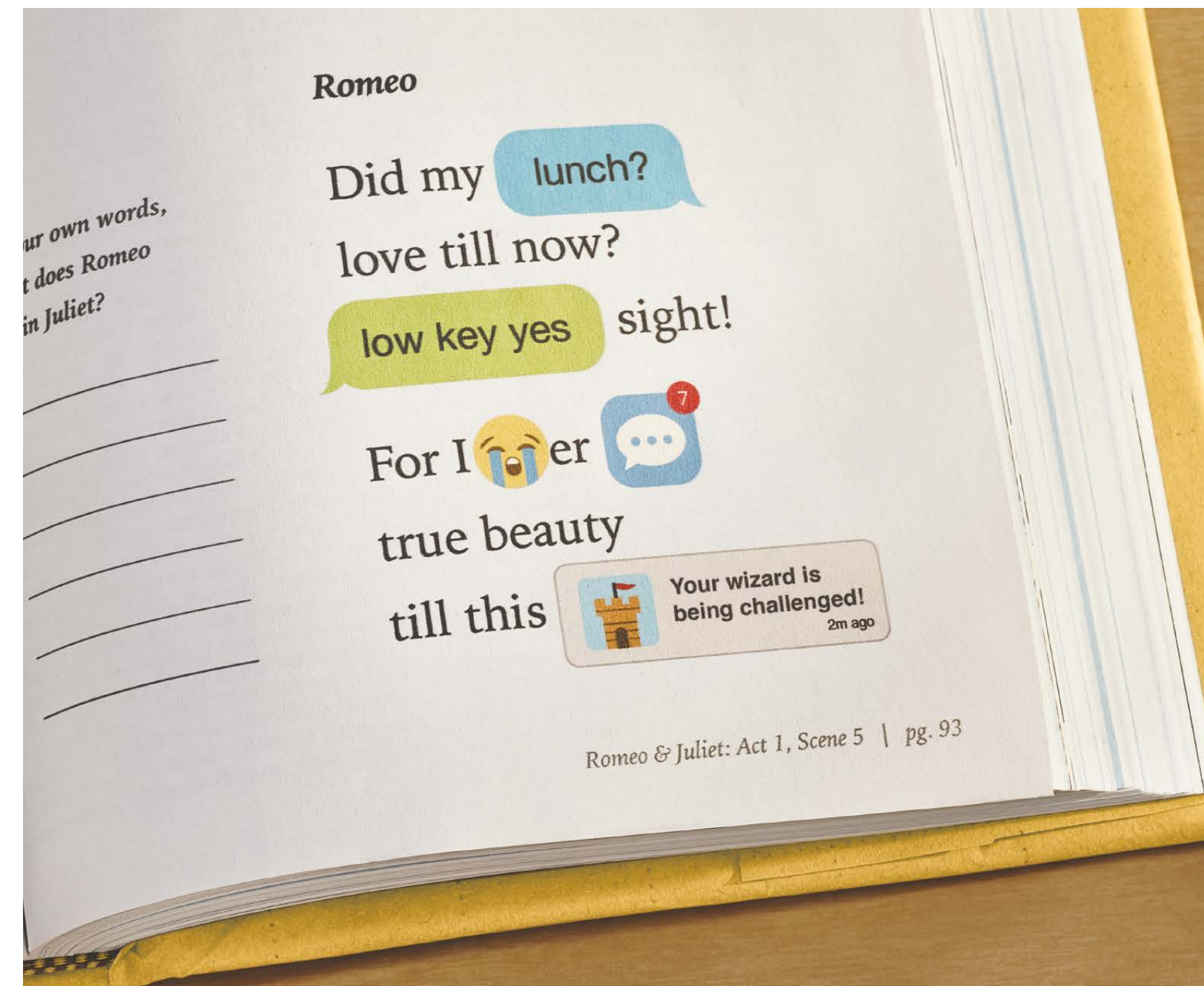
8.5" x 11"

These posters are directed at students to help provide background around the new cellphone restrictions in schools.

Posters are to be placed on bulletin boards, or other spaces in school that students may frequent.

[DOWNLOAD POSTERS](#)


Version 1: Textbook



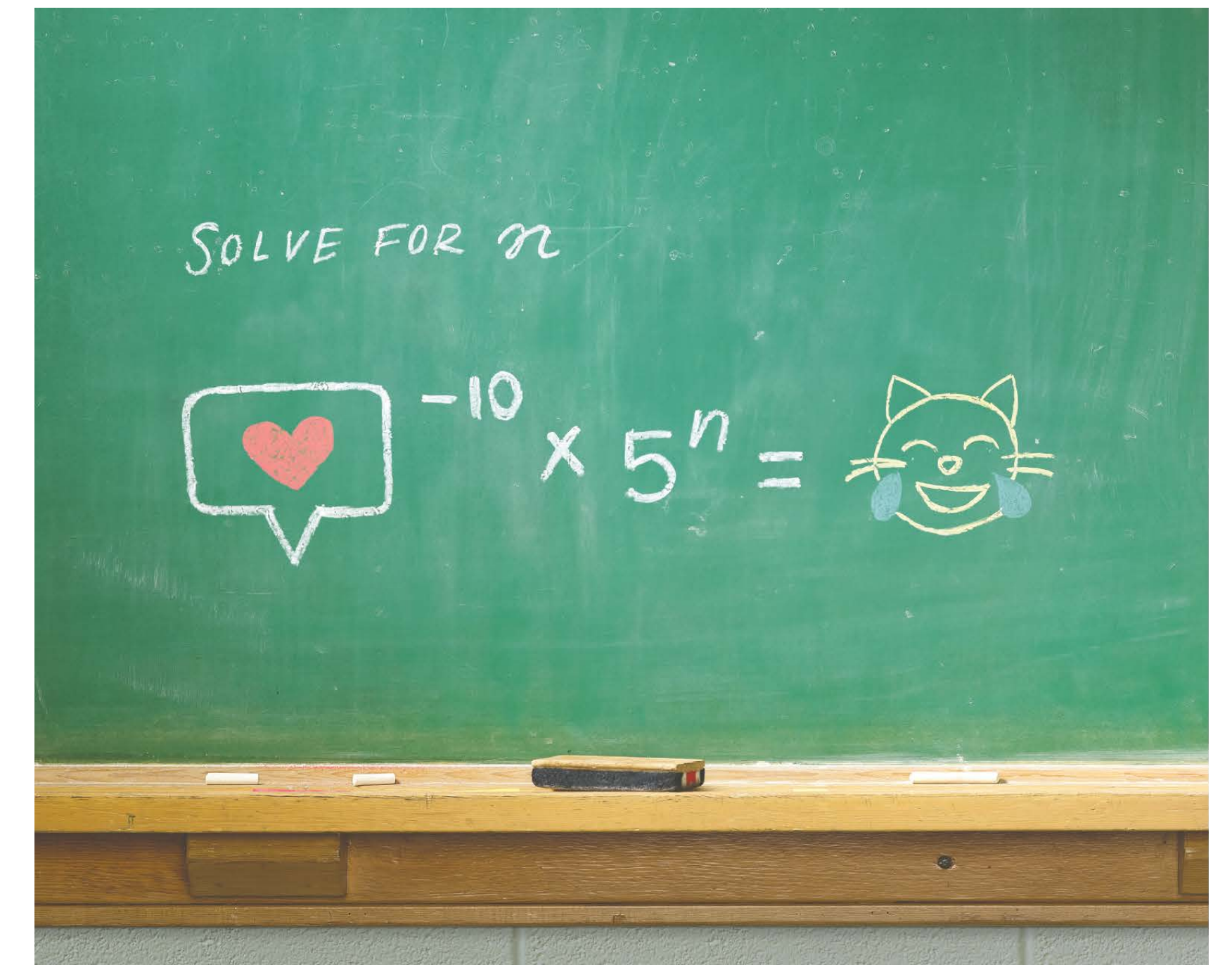
Without phone distractions, school makes more sense.

Keeping phones out of school can help support your mental health, social connections and hopefully your understanding of Shakespeare.

Learn more at gov.bc.ca/PhonesAndSchools



Version 2: Chalkboard



Without phone distractions, school makes more sense.

Keeping phones out of school can help support your mental health, social connections and ideally your understanding of algebra.

Learn more at gov.bc.ca/PhonesAndSchools



Posters

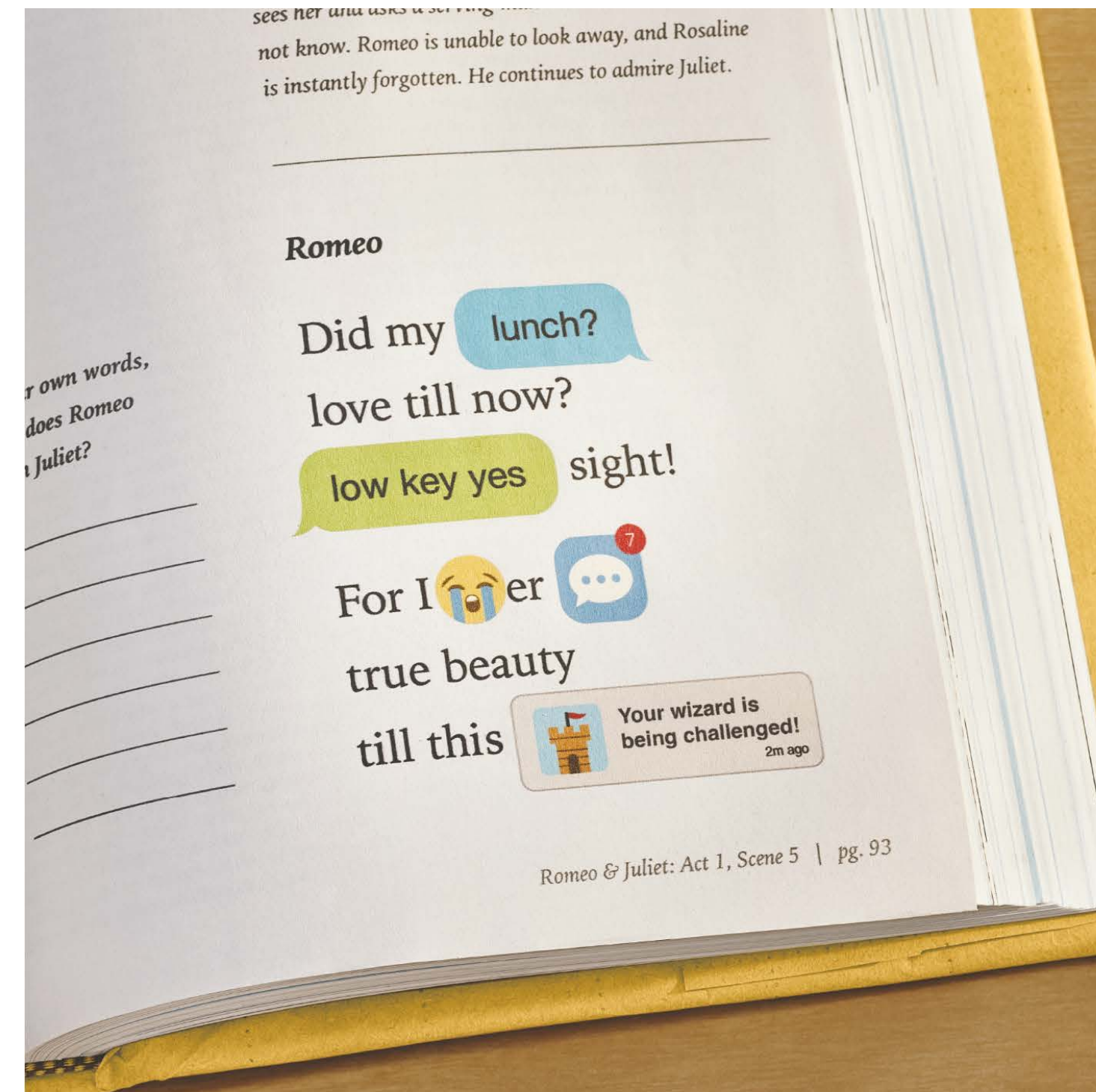
11" x 17"

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Version 1: Textbook



sees her and asks if she is
not know. Romeo is unable to look away, and Rosaline
is instantly forgotten. He continues to admire Juliet.

Romeo

Did my lunch?
love till now?
low key yes sight!
For I er
true beauty
till this


Your wizard is being challenged!
2m ago

Romeo & Juliet: Act 1, Scene 5 | pg. 93

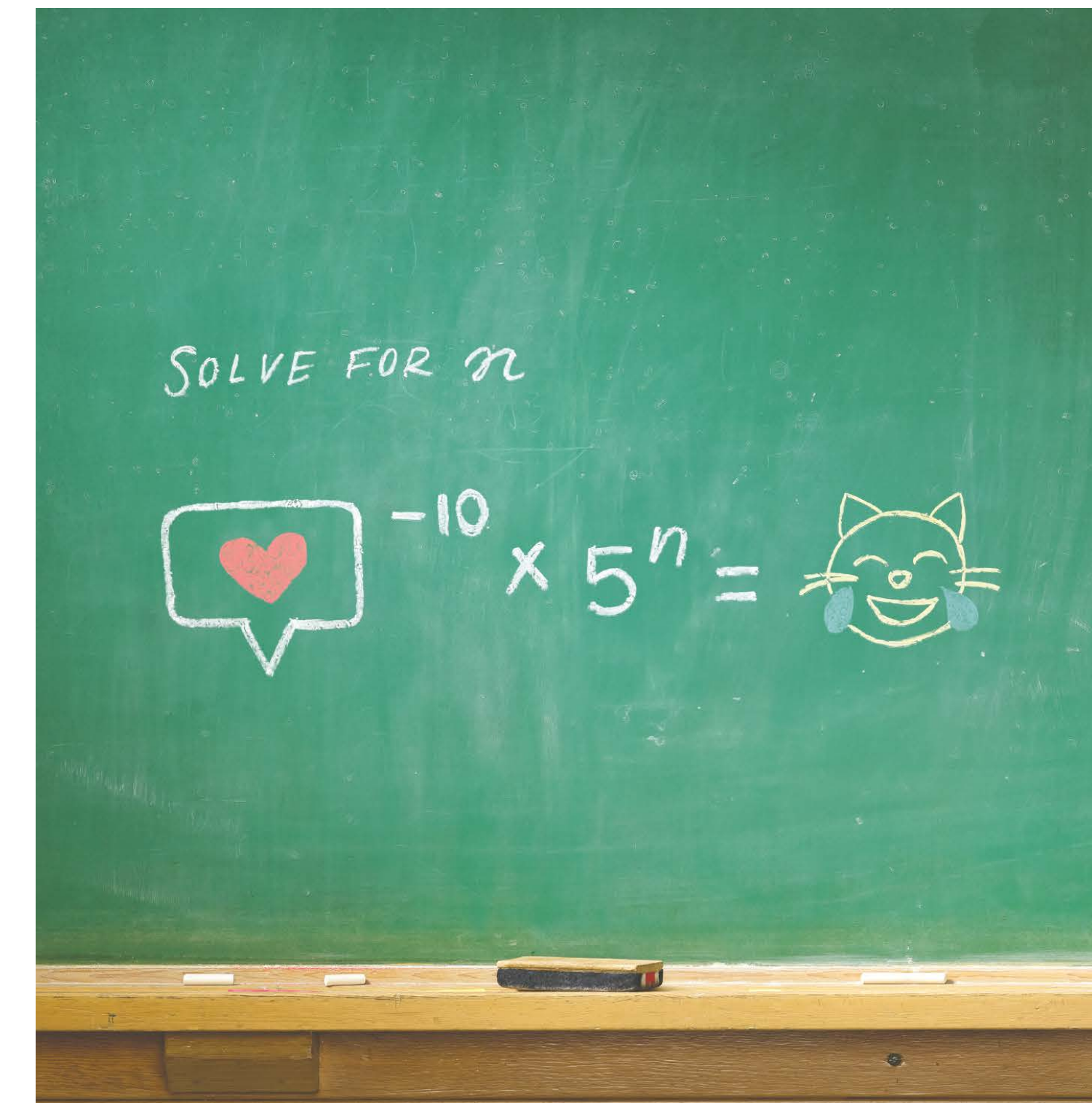
**Without phone distractions,
school makes more sense.**

Keeping phones out of school can help support your mental health, social connections and hopefully your understanding of Shakespeare.


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Version 2: Chalkboard




SOLVE FOR x

$10^{-10} \times 5^n =$ 

**Without phone distractions,
school makes more sense.**

Keeping phones out of school can help support your mental health, social connections and ideally your understanding of algebra.

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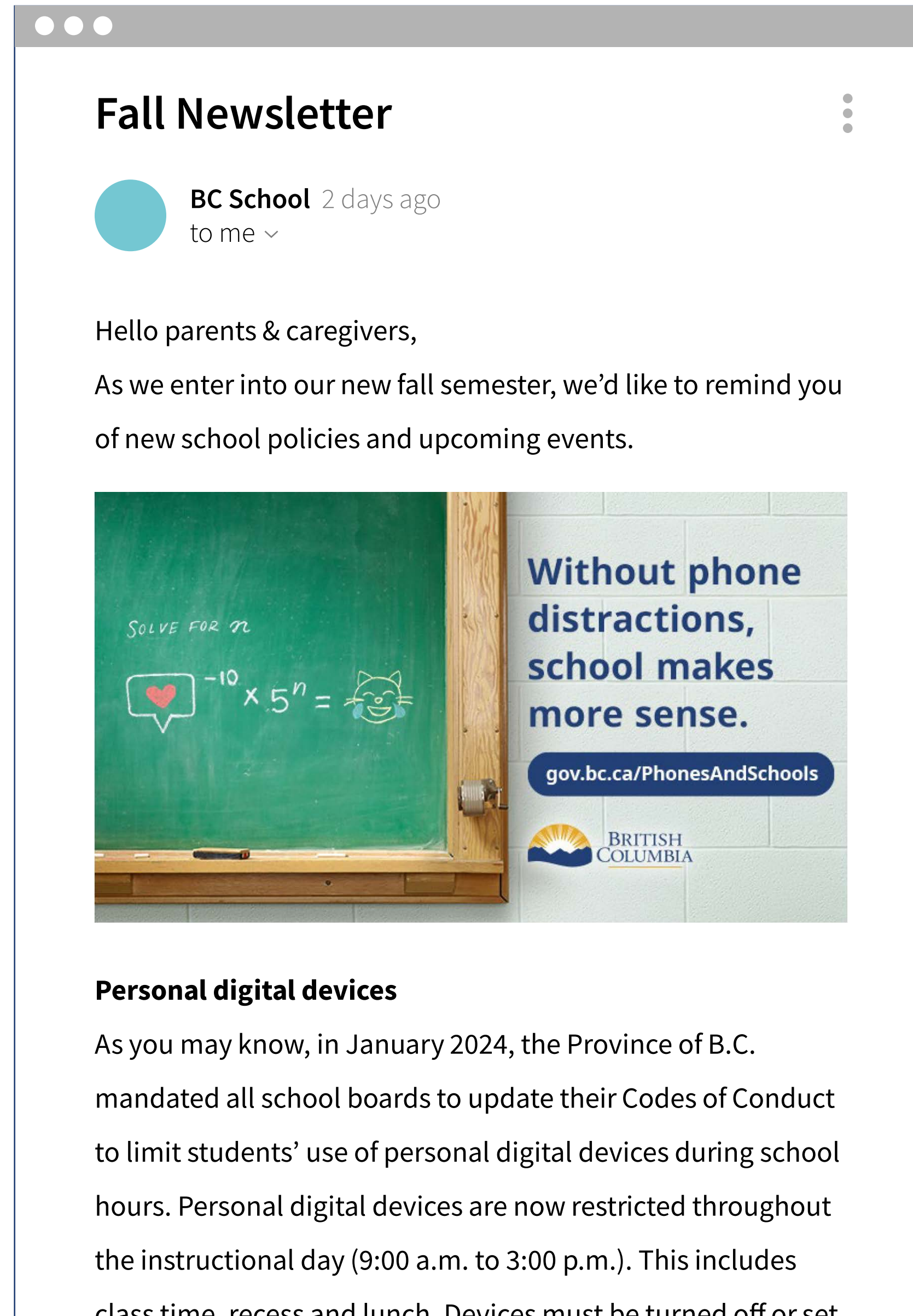
Digital: Email Newsletter Banner (700px x 400px)

These images can be used within email newsletters sent to parents and caregivers with information regarding the new cell phone restrictions.

This size is optimized for placement within the body of the email text.

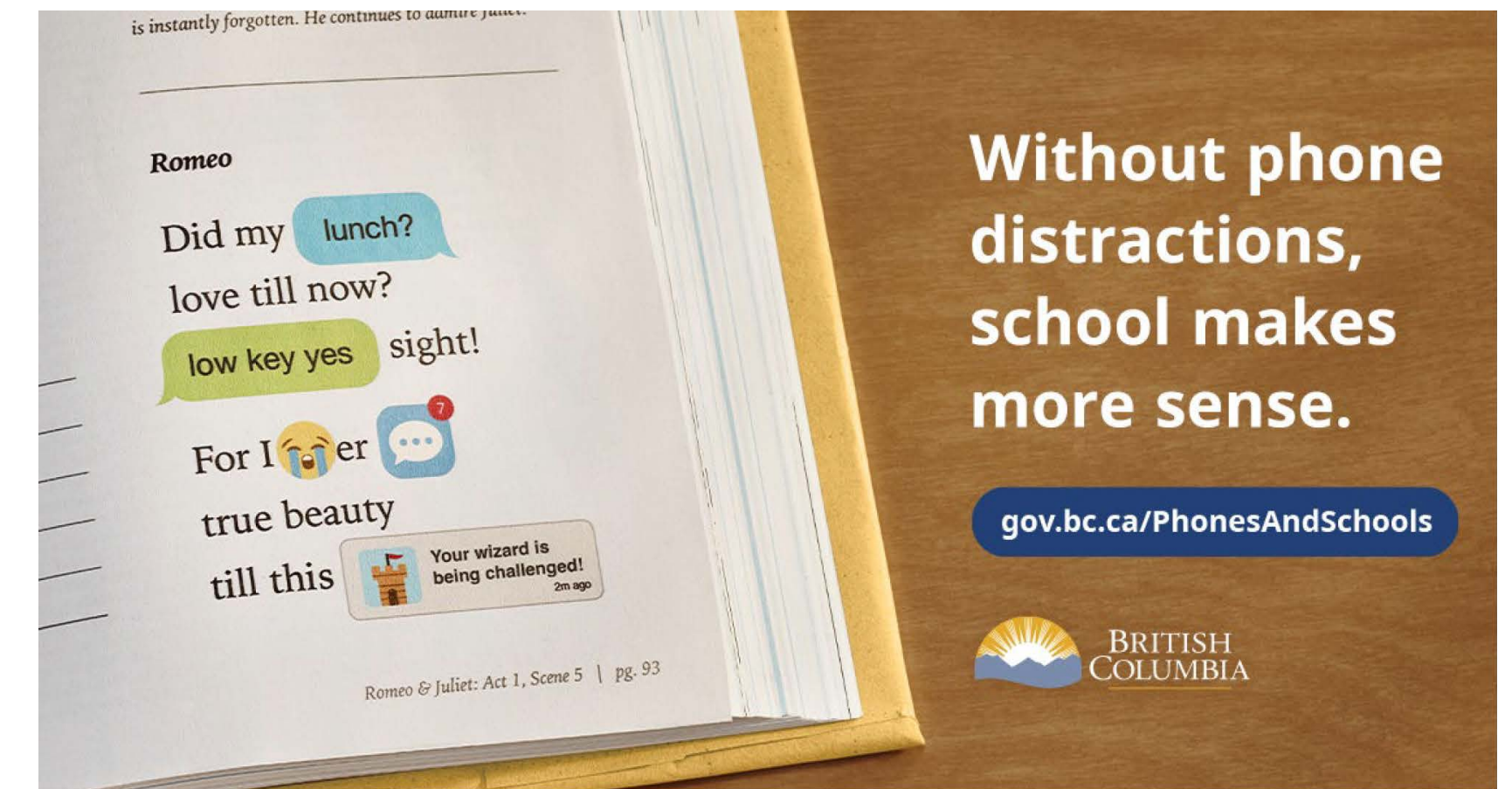
When possible, add a link to the image that directs to gov.bc.ca/PhonesAndSchools

[DOWNLOAD IMAGES](#)



Left: Example email placement

Version 1: Textbook



Version 2: Chalkboard



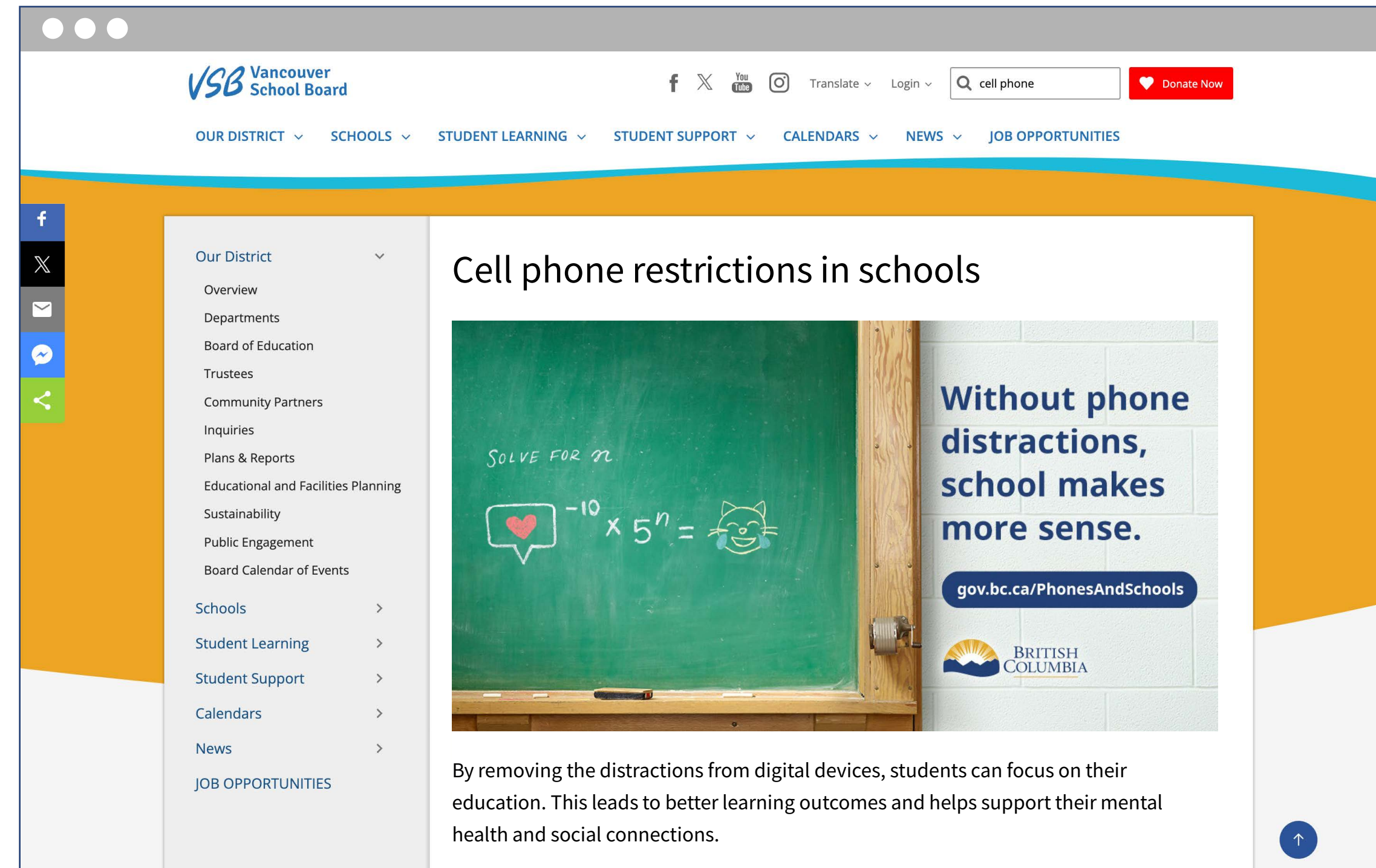
Digital: Website Banner (1120 x 600)

These images can be used in websites with information regarding the new cell phone restrictions.

This size is optimized for placement as a web page header or within the web page text.

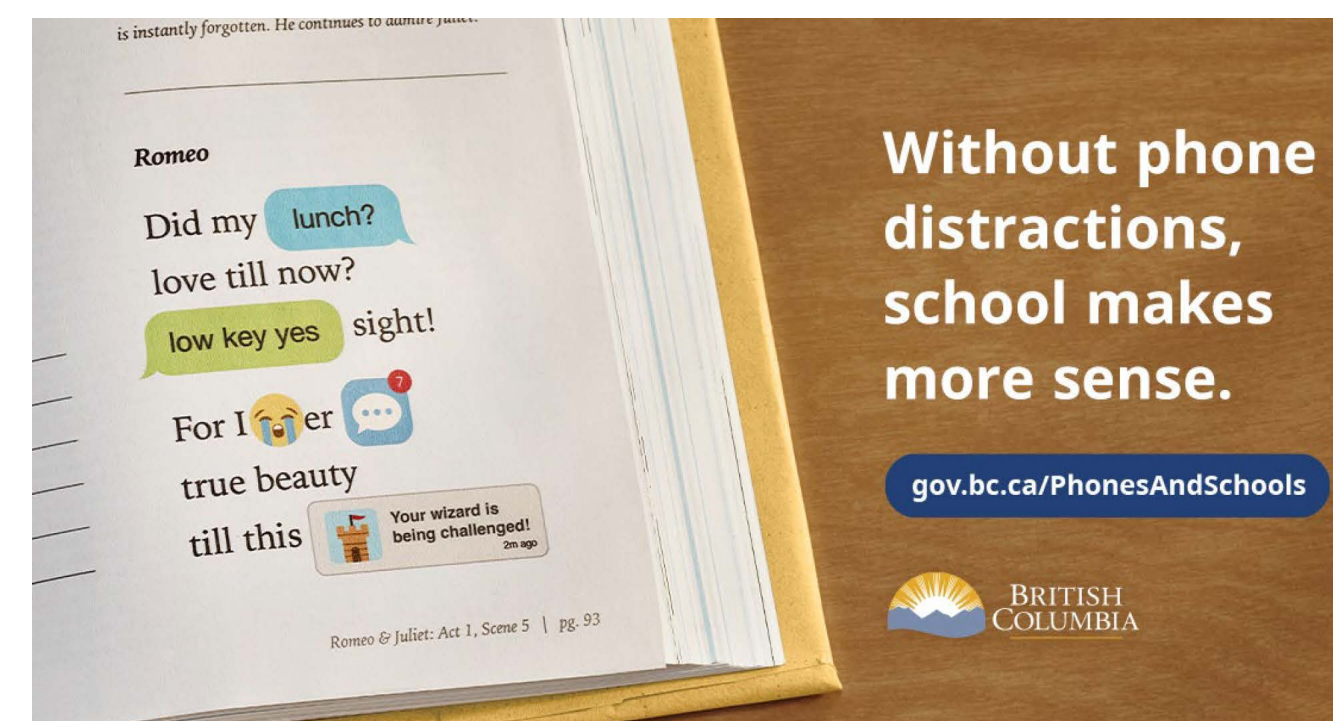
When possible, add a link to the image that directs to gov.bc.ca/PhonesAndSchools

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Left: Example website placement

Version 1: Textbook



Version 2: Chalkboard

